

Is Baby Friendly Baby Safe?

Presented by:

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November Pediatric Grand Rounds

Underwritten By Marcia Pernoll Memorial Lecture

When: 11/07/2018
Time: 12:00 PM – 1:00 PM Lunch
Where: Mack Auditorium
Renown Regional Medical Center

Learning Objective(s): At the completion of this activity the participant will be able to:

- Discuss the evidence supporting STS care and early breastfeeding
- Understand the Baby Friendly initiative and know the 10 steps to successful breastfeeding
- Review the literature on unintended consequences of SUPC and falls of healthy term babies in the early neonatal period.

Live Remote Access available. Contact the CME office at sgeorge@renown.org for instructions on how to participate virtually

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of University of Nevada, Reno School of Medicine (UNR Med) and Renown Health. UNR Med is accredited by the ACCME to provide continuing medical education for physicians.

The University of Nevada School of Medicine designates this live activity for a maximum of **1 AMA PRA Category 1 Credit(s)**[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

UNR Med approves this program for **1 hour** of nursing continuing education credit. UNR Med is a provider of continuing education credit through the Nevada State Board of Pharmacy. This program is approved for **1 hour** of continuing education credit for pharmacists.



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